

Cable Television Advisory Board  
Meeting Agenda  
**R E G U L A R M E E T I N G**  
August 10, 2005      Wednesday, 7:00 P.M.  
Stanley E. Remelmeyer Telecommunications Center Meeting Room  
3350 Civic Center Drive Torrance, California

**Board Information**

The Board advises and makes recommendations to the Cable TV Foundation and City Council in the area of policies and procedures in public access interests, scheduling public access programming, facilities and equipment for the community and public access channels, and disbursement of Foundation funds.

**Agenda Review**

Complete Board agendas are available for review at the Office of Cable Communications. The agenda cover and minutes are available on the City of Torrance home page – [www.tornet.com](http://www.tornet.com)

**Meetings**

All Board meetings are open to the public. Those who wish to speak on any matter on the agenda are asked to provide their name and address for the record.

Direct other questions or concerns to the City Council (310-618-2880), City Manager (310-618-5880), and Cable & Community Relations Manager (310-618-5762). In Compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Office of Cable Communications (310-618-5762). Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting. [28CFR35. 102-35. 104 ADA Title II].

**A G E N D A**

- 1. CALL MEETING TO ORDER**
- 2. ROLL CALL**
- 3. FLAG SALUTE**
- 4. MOTION TO ACCEPT AND FILE REPORT ON POSTING OF AGENDA**
- 5. ANNOUNCEMENT OF WITHDRAWN OR DEFERRED ITEMS**
- 6. APPROVAL OF MINUTES – July 13, 2005**
- 7. SCHEDULED BUSINESS**
  - A. Community Matters – NONE
  - B. Committee Reports
    - 1) Producer Incentive – July, 2005
  - C. Report of Community Television Center – July, 2005
  - D. Report of Legislative and Cable Related Activities – July, 2005
  - E. Old Business - NONE
  - F. New Business
    - 1) A recommendation from the Cable & Community Relations Manager that the Chairperson accept and file a report concerning the Open Mic Night 53<sup>rd</sup> Assembly District.
  - G. Addendum Matters
- 8. ORAL COMMUNICATIONS**
- 9. ADJOURNMENT**

Prepared by:

Michael D. Smith  
Cable & Community Relations Manager

**Roll Call:**    Craft ☐    Korman ☐    Nishinaga ☐    Perkins ☐    Rivera ☐    Sunshine ☐    Carlson ☐

**MEETINGS**

The Cable Television Advisory Board meets the second Wednesday of each month at 7:00 p.m.

**AGENDA REVIEW**

Complete agendas are available for review at the Office of Cable Communications. The Agenda covers are available on the Boards Homepage. [www.tornet.com](http://www.tornet.com)

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**City of Torrance**  
OFFICE OF CABLE COMMUNICATIONS  
3350 Civic Center Drive  
Torrance, California 90503

AFFIDAVIT OF AGENDA POSTING

STATE OF CALIFORNIA       )  
COUNTY OF LOS ANGELES    ) as  
CITY OF TORRANCE            )

I, \_\_\_\_\_, in compliance with government Code 54954. 2(a), DO HEREBY AFFIRM that a copy of the **CABLE TELEVISION ADVISORY BOARD AGENDA** for the meeting of Wednesday, August 10, 2005, at 7:00 p.m., was conspicuously posted on the City Clerk's bulletin board, 3031 Torrance Boulevard, Torrance, California at the time and date indicated below.

POSTED:

Time:\_\_\_\_\_ Date:\_\_\_\_\_

By:\_\_\_\_\_

(Signature)

July 13, 2005

**MINUTES OF A REGULAR MEETING OF THE TORRANCE CABLE TELEVISION ADVISORY BOARD.**

**1. CALL MEETING TO ORDER:**

The Torrance Cable Television Advisory Board convened in a regular meeting on Wednesday, July 13, 2005, at 7:05 p.m. in the Torrance Community Television Classroom located in the Stanley E. Remelmeyer Telecommunications Center.

**2. ROLL CALL:**

**Present:** Commissioners: Craft, Korman, Nishinaga, Sunshine, and Chair Carlson

**Also Present:** Mark J. Doddy, TCTV Coordinator  
Cindy Hibbard, Clerk Typist  
Michael D. Smith, Cable & Community Relations Manager

**Excused:** Commissioners: Perkins and Rivera

**3. FLAG SALUTE:**

Commissioner Craft led the salute to the flag.

**4. MOTION TO ACCEPT AND FILE REPORT ON POSTING OF AGENDA:**

**MOTION:** *Commissioner Nishinaga moved to accept and file the report of the City Clerk on posting of the agenda for this meeting. This motion seconded by Commissioner Korman, carried with an aye vote.*

**5. ANNOUNCEMENT OF WITHDRAWN OR DEFERRED ITEMS - NONE**

**6. APPROVAL OF MINUTES**

**A) JUNE 8, 2005**

**MOTION:** *Commissioner Korman moved to approve the minutes of June 8, 2005. This motion seconded by Commissioner Sunshine, motion carried with an aye vote.*

**7. SCHEDULED BUSINESS:**

**A) Community Matters – NONE**

**B) Committee Reports**

**1. Producer Incentive Committee**

**a. June 2005**

Staff provided the following report.

The Producer Get Together for May was on Desktop Editing. TCTV used the Final Cut Pro set up in the Edit Room as the educational guide in this demonstration. The object was to teach producers how to mix audio into a program and how to cut and fade audio in and out.

The June 3<sup>rd</sup> meeting is Advanced Sound Techniques taught by Audio Engineer Don Fefie.

Discussion followed.

**MOTION:** *Commissioner Craft moved to accept the Producer Incentive Committee Report for June 2005. This motion seconded by Commissioner Nishinaga, motion carried with aye vote.*

**C) Report of the Community Television Center**

1. JUNE 2005 - Coordinator Doddy discussed statistics for the month. He highlighted 26 new programs were completed compared to 21 in 2004 and 6 in 2003. He also noted studio usage was at 46%, field camera check-outs for the new DV Field Camcorders were at 56%. Post-production was below average at 26% this month compared to 45% last year. 22 potential Users attended the monthly New Users Orientation, 7 were certified.

Brief discussion followed.

**MOTION:** *Commissioner Craft moved to accept the Torrance Community Television Center Report for June 2005. This motion seconded by Commissioner Korman, motion carried with aye vote.*

**D) Report of Legislative and Cable Related Activities – June, 2005**

Manager Smith gave a brief summary of the report. According to Nielsen, teenagers were watching 18 minutes more of TV per day in May 2005 than they were the same time last year. That's the biggest viewing jump among age categories.

Broadcasters accept that Congress will implement a 2009 hard date for the end of the analog broadcasts. Congress is expected to subsidize boxes for millions of low-income viewers.

In a suit filed in the General Court of Justice, District Court Division in Charlotte, Charlotte and Mecklenburg County, N.C., asserts it had to buy services and build some infrastructure because Time Warner and its predecessor, Vision Cable of North Carolina Inc., failed to live up to the institutional-network requirements in its cable franchise. Local Time Warner executives branded the suit, filed June 24, as "frivolous" and "delusional."

Broadband penetration jumped 34% in 2004 to bring total lines in service to 38 million, the Federal Communications Commission reported.

Bipartisan legislation introduced would allow the Baby Bells to provide video-programming services without a franchise in communities where they already have access to local rights of way.

Apparently deferring to the wishes of local regulators and other interested parties, legislators in California have moved into a joint state Assembly/Senate committee two bills that could ease Verizon Communications Inc.'s push into video, an action likely to delay debate on a bill until the fall.

Brief discussion followed.

**MOTION:** *Commissioner Korman moved to accept the Legislative and Cable Related Activities Report for June 2005. This motion seconded by Commissioner Craft, carried with an aye vote.*

**E) Old Business - NONE**

**F) New Business**

- 1) **A recommendation from the Cable & Community Relations Manager that the Chairperson appoint a new member to the Franchise Renewal Committee**

Brief discussion followed.

**APPOINTMENT:** *Chairman Carlson appointed Commissioner Korman to the Committee.*

**MOTION:** *Commissioner Sunshine moved to support the appointments, this motion, seconded by Commissioner Nishinaga, carried with an aye vote.*

- 2) **A recommendation from the Cable & Community Relations Manager that the Chairperson appoint a new member and Chairperson to the Operating Policies and Procedures Committee.**

Brief discussion followed.

**APPOINTMENT:** *Chairman Carlson appointed Commissioner Korman to the Committee and to also serve as Chairwoman.*

**MOTION:** *Commissioner Sunshine moved to support the appointments, this motion, seconded by Commissioner Nishinaga, carried with an aye vote.*

**G) ADDENDUM MATTERS – NONE**

## **8. ORAL COMMUNICATIONS:**

- a) Clerk Typist Hibbard reminded the Commission of the annual Back to TCTV BBQ will be August 5<sup>th</sup> at the television studio back lot.
- b) Coordinator Doddy mentioned that staff and volunteers are scheduled to tape the upcoming Torrance Symphony concert on August 8<sup>th</sup>.
- c) Manager Smith mentioned the possible Open Mic Night for the upcoming election for the 53<sup>rd</sup> Assembly district.

- d) Manager Smith mentioned an Open House was being planned for the Office to celebrate the launching of the new Master Control Facility. A firm date and time have not been set, but it will occur sometime in October.
- e) Commissioner Korman thanked TCTV for taping the previous Torrance Symphony concert as well as the upcoming concert.
- f) Commissioner Sunshine expressed his pleasure at being a part of the Commission and looks forward to getting more involved.

**9. ADJOURNMENT:**

Chairman Carlson adjourned the meeting of July 13<sup>th</sup> to reconvene on Wednesday, August 10, 2005 at 7:00 p.m.

Respectfully submitted,

Michael D. Smith  
Cable & Community Relations Manager

Members of the Cable Television  
Advisory Board  
3350 Civic Center Drive  
Torrance, California

Members of the Advisory Board:

**COMMITTEE MEMBERS:** *Rivera, Sunshine, and Craft*

**SUBJECT: Producer Incentive Committee Report – July, 2005**

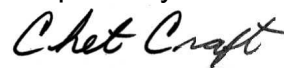
On Camera Talent:

Ben McCain, host of two TCTV Awards Shows, the co-anchor on This Week in Torrance, musician, and long time working actor led a discussion on "On Camera Talent" for the TCTV Producer Get Together. Ben started by showing a DVD collection of his work. His experience includes films like "Biosphere" and TV shows like "Louis and Clark" as well as a guest appearance on "Hee-Haw". Ben and his brother Butch co-hosted their own morning talk show for ten years and played music together all of their lives.

Ben gave the Producers a great presentation including tips on becoming a success in the entertainment business. He made a suggestion that everyone in the audience should attend toastmasters whether they want to be on camera or not. Ben suggested a number of authors and books for the Producers to research, and read some wonderful quotes from the books. Ben is accustomed to public speaking, and this night really proved his depth of experience. Despite Ben's "performance", when he had finished his lecture, he conducted a group discussion with everyone in the audience. He began by asking each individual what their goal was and what brought them to TCTV. By the end of the evening, not only were the producers impressed by Ben, but the Producers had gotten to know each other better after the night.

Ben was a fun and engaging entertaining host, and will be welcome to return next year.

Respectfully Submitted,



Chet Craft, Chair  
Producer Incentive Committee

NOTED:

Michael D. Smith  
Cable & Community Relations Manager

7B

Roll Call: Craft ☐ Korman ☐ Nishinaga ☐ Perkins ☐ Rivera ☐ Sunshine ☐ Carlson ☐

CABLE TELEVISION ADVISORY BOARD  
PRODUCER INCENTIVE COMMITTEE  
**M O N T H L Y   P R O D U C E R   G E T - T O G E T H E R S**  
**2 0 0 4 - 0 5**

The Cable Television Advisory Board Producer Incentive Committee invites you to attend and participate in the “**MONTHLY PRODUCER GET-TOGETHERS.**” The GET-TOGETHERS are held the first Friday of every month with the exception of January and July.

Here’s your chance to meet, greet, and exchange ideas and skills with your fellow Producers.

Call TCTV and reserve your spot today, 310-618-5762.

DATE	TOPIC	SPEAKER/FACILITATOR	LOCATION	COORDINATOR
<del>**July 09</del>	Desktop Editing	TCTV Coordinator and Staff	TCTV Classroom	Commissioner Chet Craft
<del>August 06</del>	<del>B.B.Q. Potluck</del>	<del>TCTV Coordinator and Staff</del>	<del>TCTV Studio</del>	<del>Commissioner Richard Tsao</del>
September 03	Producing for Television	TBA	TCTV Studio	Commissioner Richard Tsao
<del>October 01</del>	<del>Preparing for the Stanley's</del>	<del>TCTV Coordinator and Staff</del>	<del>TCTV Studio</del>	<del>Commissioner Hazel Taniguchi</del>
November 05	Holiday PSA's	TCTV Coordinator and Staff	TCTV Studio	Commissioner Hazel Taniguchi
<del>December 03</del>	<del>Proper Camera Techniques</del>	<del>CitiCABLE Staff</del>	<del>TCTV Studio</del>	<del>Commissioner Richard Tsao</del>
January 28	13 <sup>th</sup> Annual TCTV Video Programming Awards Ceremony	TCTV Coordinator and Staff	Cultural Arts Center Meeting Room	Staff
<del>February 04</del>	<del>Post Production Review</del>	<del>TCTV Coordinator and Staff</del>	<del>TCTV Classroom</del>	<del>Commissioner Hazel Taniguchi</del>
March 04 RESCHEDULED	Copyright Law	Irving Keschner, Esq.	TCTV Studio	Commissioner Richard Tsao
<del>April 01</del>	<del>Copyright Law</del>	<del>Irving Keschner, Esq.</del>	<del>TCTV Studio</del>	<del>Commissioner Richard Tsao</del>
May 06	Desktop Editing	TCTV Coordinator and Staff	TCTV Studio	Commissioner Chet Craft
<del>June 03</del>	<del>Advanced Sound Techniques</del>	<del>Don Fefie</del>	<del>TCTV Edit Suites</del>	<del>Commissioner Hazel Taniguchi</del>
<del>**July 08</del>	<del>On-Camera Talent</del>	<del>TBA</del>	<del>TCTV Classroom</del>	<del>Commissioner Chet Craft</del>
August 05	Back to TCTV Annual BBQ	TCTV Coordinator and Staff	TCTV Back Yard	Staff

\*\* Moved to the second Friday due to the holiday



CABLE TELEVISION ADVISORY BOARD  
PRODUCER INCENTIVE COMMITTEE  
**M O N T H L Y   P R O D U C E R   G E T - T O G E T H E R S**  
**2 0 0 5 - 0 6**

The Cable Television Advisory Board Producer Incentive Committee invites you to attend and participate in the “**MONTHLY PRODUCER GET-TOGETHERS.**” The GET-TOGETHERS are held the first Friday of every month with the exception of January and July.

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DATE	TOPIC	SPEAKER/FACILITATOR	LOCATION	COORDINATOR
August 05	B.B.Q. Potluck	TCTV Coordinator and Staff	TCTV Studio	Commissioner Stuart Sunshine
September 02	Proper Camera Techniques	Carlos Rivera	TCTV Studio	Commissioner Carlos Rivera
October 07	Preparing for the Stanley’s	TCTV Coordinator and Staff	TCTV Studio	Commissioner Chet Craft
November 04	Holiday PSA’s	TCTV Coordinator and Staff	TCTV Studio	Commissioner Chet Craft
December 03	Producing for Television	CitiCABLE Staff	TCTV Studio	Commissioner Chet Craft
January 27	14 <sup>th</sup> Annual TCTV Video Programming Awards Ceremony	TCTV Coordinator and Staff	Cultural Arts Center Meeting Room	Staff
February 03	On Camera Talent	Ben McCain	TCTV Studio	Commissioner Carlos Rivera
March 03	P.S.A. in a Day Non-Profit Organizations	TCTV Coordinator and Staff	TCTV Studio	Commissioner Stuart Sunshine
April 07	Advanced Sound Techniques	Don Fefie	TCTV Edit Suites	Commissioner Carlos Rivera
May 05	Desktop Editing	TCTV Coordinator and Staff	TCTV Classroom	Commissioner Stuart Sunshine
June 02	Lighting Techniques	TBA	TCTV Studio	Commissioner Carlos Rivera
**July 07	Post Production Review	TCTV Coordinator and Staff	TCTV Classroom	Commissioner Stuart Sunshine
August 04	B.B.Q. Potluck	TCTV Coordinator and Staff	TCTV Classroom	Commissioner Stuart Sunshine

\*\* Moved to the second Friday due to the holiday

Honorable Chairperson and Members  
of the Cable Television Advisory Board  
3350 Civic Center Drive  
Torrance, California

Members of the Board:

**SUBJECT: Recommendation to accept and file report of the Community Television Activities and Facility Usage Report for July, 2005**

***Expenditure: \$0.00***

### **RECOMMENDATION**

The Cable & Community Relations Manager recommends that the Board accept and file the Community Television Activities and Facility Usage Report for July 2005.

### **BACKGROUND/ANALYSIS**

The report is separated into three groups: Facilities, Programming, and Miscellaneous Activities.

#### **Facility Usage**

**Edit Room Reservations** for July 2005 had a usage rate of 15%, compared to 33% in, 2004 compared to 32% in 2003.

**Studio Reservations** for July 2005 had a usage rate of 49%, compared to 72% in, 2004 compared to 59% in 2003.

**Electronic Field Productions** for July 2005 had a usage rate of 0, compared to 0 in, 2004 compared to 0 in 2003.

**Field Equipment Reservations** for July 2005 had a usage rate of 44%, compared to 22% in, 2004 compared to 14% in 2003.

#### **Programming**

- A total of 0 original TCTV programs were completed during July 2005, compared to 11 in 2004, compared to 07 in 2003.
- Torrance residents bicycled a total of 09 programs in July 2005, compared to 31 in 2004, compared to 25 in 2003.

## Miscellaneous Activities

- Dub Room "B" had 04 hours during 2005, compared to 21 in 2004, compared to 11 in 2003.
- 06 potential Users attended the monthly New Users Orientation Session, 01 certified.
- 01 potential User received the It's Your TV Brochure, and 0 certified.
- 10 Producers attended the Producer Posse session.
- 08 Guest attended the Producer Get-Together session.

### Producer Posse June

The Producer Posse Brainstorm meeting was held June 22<sup>nd</sup>, and the shoot was 25<sup>th</sup>. "Dateless in Torrance" was the decided subject. Staff and Producers made up an original song led by Lia Scott Price. Much like the dating game, "Dateless" challenged the talent to prove them worthy of a date. And the winner got to dance with their date at the end of the show. Yes, this was a fake dating game show with everyone in costumes including Mark Hopkins dressed up as his character "Nick Vegas" (A lounge singer from the 1950's who was frozen and defrosted in the early 1990's).

Everyone liked how quick the shoot went, taking less than an hour. The Producers liked the set and spent a long time putting it together. The Producers were somewhat sad that they couldn't shoot more. The set was well designed and visually appealing. Overall, the participants enjoyed being there and putting their talents to use.

### Producer Posse July

The Producer Posse had an average turn out on Brainstorm Wednesday, July 27<sup>th</sup>. Among the brainstorming group was the Producers who like a good laugh, so naturally the Saturday shoot July 30<sup>th</sup> ended up being a comedy.

The Field cameras were available for the weekend, so the Posse decided to shoot a skit about "TCTV Security guards" outside, and then one scene about the TCTV security in the studio. The shoot was fun but exhausting. Whenever the Posse decides to do an innovative shoot, staff usually lets them go for it and allow them the full learning experience. Sometimes being over ambitious leads to burn out, and Producers don't finish the program. This shoot involved a total of eight separate scenes that needed to be scripted before the weekend, and shot between the hours of 11am - 2pm on Saturday. The challenge for the Posse was to make a program that is good, but also to work within the time allowed.

Staff suggested that half the scenes be improvised and hand held (shot in a style reminiscent of the Fox TV show "COPS"), and the other half of the program would be shot on a tripod and scripted. The combination proved to be useful. Both time and creativity came together to make an efficient shooting schedule that wasn't too ambitious allowing the Producers to get completed. In addition, the project itself was very funny, and allowed the Producers to demonstrate their excellent performance talent from some of them that haven't been on camera before. The project will probably be in post production for a long time.

Respectfully Submitted,

/s/

Mark J. Doddy

TCTV Coordinator

NOTED:

Michael D. Smith  
Cable & Community Relations Manager

Roll Call: Craft ☐ Korman ☐ Nishinaga ☐ Perkins ☐ Rivera ☐ Sunshine ☐ Carlson ☐

Honorable Chairperson and Members  
of the Cable Television Advisory Board  
3350 Civic Center Drive  
Torrance, California

Members of the Board:

**SUBJECT: Recommendation to accept and file report of the Legislative and Cable  
Related Activities Report – July, 2005**

***Expenditure: \$0.00***

### **Comcast Profit Rises 64% on Digital TV and Internet Services**

The [Comcast Corporation](#), the country's largest cable provider, said yesterday that profits jumped 64 percent in the second quarter, buoyed by demand for digital television and high-speed Internet services.

The company, which has 21.4 million television subscribers, earned \$430 million, or 19 cents a share, in the quarter that ended June 30, compared with \$262 million, or 12 cents a share, in the same period last year.

Comcast is a bellwether for the industry, and like its rivals it has been trying to sign up more customers for digital television packages that provide high-definition programming, more channels and access to video-on-demand.

It added a better-than-expected 284,000 digital television subscribers in the quarter. As a result, 9.1 million, or 43 percent, of its customers now have digital services, which typically cost \$10 to \$15 a month more than basic cable plans. At the same time, Comcast lost 77,000 basic cable customers, about twice what analysts had expected.

The country's largest provider of high-speed Internet service with 7.7 million subscribers, Comcast added 297,000 broadband customers, which was slightly below analysts' forecasts.

Total revenue grew 10.5 percent, to \$5.6 billion, in line with expectations of analysts. The company did not adjust its full-year targets.

Brian L. Roberts, Comcast's chairman, said he expected the company to continue generating double-digit growth in operating cash flow, free cash flow and revenue, critical indicators of a cable company's health.

"We believe these kinds of results are sustainable" for the next several years, Mr. Roberts told analysts in a conference call.

The strong report lifted the company's shares 39 cents, or 1.3 percent, to \$31.

Revenue from high-speed Internet services jumped 29 percent, and Comcast's broadband customers spent \$43.34 a month on average, a 53-cent increase from the first quarter this year.

Analysts have been monitoring the number of new Comcast broadband customers to gauge how heavy discounts on broadband service being offered by the Bell companies has affected the cable industry. "The pricing environment hasn't been as destructive as people feared," said Douglas Shapiro, a cable analyst at Banc of America Securities, speaking of concerns that the Bells' discounts would force the cable companies to reply in kind. "All the focus on pricing is a bit misguided."

Comcast, however, has been slow to introduce Internet-based phone service, which is seen by analysts as the next big opportunity for cable providers, and crucial in their battle to win customers from the Bell companies. Digital phone service is profitable because it can generate \$40 or so a month for each customer, but is inexpensive to introduce.

Comcast added 15,000 Internet phone customers, for a total of 22,000, just a fraction of the more than 400,000 phone customers that Time Warner Cable and [Cablevision](#) each have already acquired. Comcast's late start, analysts said, is one reason the company's stock has declined 6.9 percent this year.

Still, Comcast, which now provides the digital phone service in Boston, Chicago, Hartford, Philadelphia and Portland, Ore., expects the number of subscribers to grow rapidly once the service is introduced in more markets and the company begins marketing the service aggressively.

The company said it expected 250,000 digital phone subscribers by the end of the year and about a million new phone customers in 2006.

"We're now in full deployment mode," said Stephen B. Burke, Comcast's chief operating officer. New York Times August 3, 2005

### **Time Warner Agrees to Pay \$2.4 Billion to Settle AOL Suit**

Continuing to clean house, Time Warner said today that it had agreed to pay \$2.4 billion to shareholders who accused its AOL unit in a lawsuit of exaggerating revenues in order to push through the companies' merger in 2001.

The cost of settling the legal dispute offset all of Time Warner's earnings from the second quarter, and the company posted a net loss of \$321 million. This was the company's first loss since 2002 and a sign of its struggle to make a success out of what was heralded as a royal marriage of old and new media.

Still, getting the case behind it allows Time Warner, the world's largest media conglomerate, to move ahead with other plans to make AOL more profitable after several sluggish quarters at the unit, which was initially dominant in the combined company. AOL had boldly bought Time Warner using its high-priced stock - the stock that investors said in their lawsuit was pumped up by overstated revenues.

Time Warner admitted no wrongdoing in settling the lawsuit today. Besides committing to pay the \$2.4 billion, the company set aside an additional \$600 million for any additional settlements, leading to a \$3 billion deduction from its profits in the second quarter, which ended June 30.

"We're aiming to avoid the costs, risks and distractions of protracted litigation," Richard Parsons, Time Warner's chairman and chief executive, said in a statement. He added, "Even after considering the reserve, our balance sheet remains strong."

Howard Bicker, the executive director of the Minnesota Board of Investment, the lead plaintiff in the shareholder lawsuit, said, "As far as we're concerned, it's settled," and said the board was "very satisfied" with the deal.

Shares of Time Warner were trading down 17 cents, to \$17.25, this afternoon on the New York Stock Exchange.

The company's net loss of \$321 million, or 7 cents a share, compares with net income of \$777 million, or 17 cents a share, in the second quarter of last year. Revenues declined 1 percent, to \$10.7 billion, from the second quarter of 2004.

But excluding legal costs, merger costs and several other unusual expenses, earnings from the company's operations totaled \$2.6 billion, down 3 percent from a year earlier.

Time Warner reported that earnings rose strongly at Time Warner Cable and its publishing division, which includes magazines like Fortune and Time.

But its network unit, which includes HBO, the youth-oriented WB Network and Turner Broadcasting, showed slower growth. So did filmed entertainment, but that was based on very tough comparisons - the company owns Warner Bros. Entertainment and New Line Cinema, which last year was flush with proceeds from the "Lord of the Rings" trilogy.

AOL posted operating income of \$368 million, a 33 percent improvement over \$276 million in the comparable quarter last year. But its revenues dropped 4 percent to \$2.1 billion, as an increase in advertising failed to stem the steady loss of subscribers

Time Warner also said it planned to buy back \$5 billion of its shares over the next two years. New York Times August 3, 2005

### **Hermosa Beach, California Launches Free Citywide WiFi Service using advanced WiFi-Plus obstruction penetrating antennas.**

Los Angeles Beach Community WiFi service made possible by WiFi-Plus antennas. Makes internet available on the beach.

Chicago, IL.(PRWEB) August 5, 2004 -- Hermosa Beach, a California beach town of 21,000 will offer free broadband wireless service (802.11 a/g) to all city residents and businesses using WiFi-Plus, Inc. multi-polarity antennas as part of the most advanced wireless mesh WiFi system in the country.

City Councilman Michael Keegan championed "the vision to provide the FREEway to the Internet to the city like other basic services, as a public amenity and convenience", following his experience with a Hotspot at his local bakery/café. "Hermosa Beach residents now have a choice to surf the Internet just as they surf the Pacific - with rad' speed 5 times faster than DSL at up to 6 Mbs per second, and "glassy" conditions". Said a city official.

The system has been designed and will be installed by LA Unplugged, a Hermosa Beach Systems Integrator. LA Unplugged President, Eric Black, stated, "Hermosa Beach will deploy the most

advance municipal WiFi system in the country. It has the highest throughput, the strongest security, and the broadest coverage available in the WiFi marketplace today. Each communication node consists of multiple radios, advanced mesh networking software, AES encrypted wireless backhaul links, and multi-polarized (MP) antennas. This system will be the model for others to emulate."

Dennis Broderick, President of WiFi-Plus, Inc. said, "The Hermosa Beach system offers further proof that multi-polarity antennas provide a level of system capital cost reduction and increased performance that enables wireless communications availability. Hermosa Beach officials are to be applauded for this service to its businesses, residents and city operations. While the service will serve the interests of commerce and quality of life in Hermosa Beach, WiFi can also enable the safety of Hermosa Beach for all, offering new communications options such as digital signage, and first responder video feeds."

In Phase I of the Hermosa Beach Internet deployment, access point nodes will be placed up and down Pier Avenue with coverage extending to 35% of the land area in the city. Phase II will extend coverage to 90% of the city.

The free wireless (802.11a/g WiFi) network will be launched at 4PM on August 11, 2004 at the Hermosa Beach Community Center, 710 Pier Avenue, with a reception following at Sangria Restaurant, located at 68 Pier Avenue. City Council members will be present to celebrate the launch.

About WiFi-Plus, Inc.

Wifi-Plus, Inc with offices in Cleveland and Chicago holds exclusive patent rights on its proprietary MP antenna designs. These obstruction-penetrating antennas gather multi-path reflection and refractions in multiple polarizations. Achieving superior coverage in areas that other antennas fade or drop out. WiFi-Plus multi-polarized (MP) antennas collect the available signal in a Doppler-like, 3 dimensional space and combine these signals to produce a signal that would otherwise be considered non-existent.

WiFi-Plus is the only antenna manufacturer able to make such a claim. The rapidly growing base of WiFi-Plus, Inc. antenna users include municipalities, telecom providers, retailers, corporations, military, public safety, emergency response, academic, research and government organizations. The firm operates through various distribution channels and alliances to advance supply for various applications including electronic signage and kiosk networks for retail, commercial and public information applications. Contact Doug Crawford at 708-623-7616, e-mail protected from spam bots or see [www.wifi-plus.com](http://www.wifi-plus.com); [www.wifihermosabeach.com](http://www.wifihermosabeach.com)

## **FCC VoIP Deadline Looms**

Cable companies are expected to disconnect by Aug. 30 any voice-over-Internet-protocol customer who fails to acknowledge that E911 service might fail in the event of network crash, according to a notice released by the Federal Communications Commission Tuesday.

In an effort led by new FCC chairman Kevin Martin, the agency is putting pressure on VoIP providers to comply with tight deadlines to ensure that subscribers have robust E911 access and are made clearly aware of any shortcomings.

Martin decided to make E911 for VoIP a priority in May after tragedy struck customers of Vonage Holdings Corp. who could not dial 911 to reach police and emergency squads. The death of a three-year-old Florida girl and the shooting of two Houston residents were among the events that triggered the FCC's response.

The FCC gave all VoIP providers that connect calls to the traditional phone network until late November to provide their customers with E911 capabilities. Because Time Warner Cable, for example, already offers E911, the MSO is not affected by that deadline. It is unclear whether the MSO even had to notify VoIP subscribers of potential E911 shortcomings. Multichannel News 7/27/2005

### **Verizon Ready to Bundle Up Telco TV Offerings to Differ Little From Cable**

In what has to be disheartening news for those hoping for differentiation from telephone-delivered television – and probably heartening news for the cable industry worried about how the telcos will use their bandwidth-rich fiber networks to compete – a Verizon Communications executive said that his company would pretty much follow cable's pattern of bundling channels into packages of popular and little-watched program services.

Speaking as the outsider at the Cable & Telecommunications Association for Marketing (CTAM) Summit in Philadelphia, Robert Ingalls, president of Verizon's retail market groups said simply, "People expect to pay one thing and get it all; they don't want a la carte."

Ingalls' remarks came during a panel discussion entitled "IPTV: Heavyweight or Featherweight?" that surprisingly did not deal as in depth with the ability of IP to personalize television. The leading reason to use IP from a consumer standpoint is to individualize viewing, but this is not the route Verizon will be taking, Ingalls said.

"You don't buy one channel at a time when you make it part of your package," said Ingalls, noting the concept of IPTV is "probably pretty overblown."

Again disappointing those expecting something new from a telephone carrier entering cable's entrenched video space, Ingalls called IP video entertainment delivery an "evolutionary ... multi-year process" that will eventually move out to include a number of viewing devices over the same network. "In the long term, IP is a positive; in the short term it's an iterative," he said. "You have to think of it in stages. We have a long road and its several years down."

As would be expected, Ed Gracyzk, marketing director for Microsoft TV, while taking umbrage at the term IPTV – "it's a horrible term for the consumer" – was more positive about the delivery mechanism and more supportive of efforts by carriers like SBC to deliver television using the flexible IP method. "It's TV like you know and love," said Gracyzk, noting that IP provides a "richer overall experience because it's not a broadcast environment."

IPTV, in fact, is "one part of a bigger set of services," said Gracyzk, pointing to its inclusion in a triple play bundle of voice and high-speed data services all running on an IP pipe. IP, he added, is "not a broadcast technology" but rather a way to "send individual streams to individual devices. IPTV is kind of the future for everyone."

IPTV, said Dallas Clement, senior vice president of strategy and development for Cox Communications, has "become a catch phrase for next generation video."

Verizon, Ingalls made clear, might be thinking about the next generation of television where video content will be delivered to "any device anywhere; it's going to be place-shifting," but is stuck in the here and now of competing with incumbent cable operators.



“What you’re doing to us with telephony, that’s kind of how the game goes with cable TV,” he told the cable-friendly audience. “Our job is to be the most effective package and bundle of this.”  
Telecommunications Online July 27. 2005

## **Senate Bill Aimed at Cable-Data Revenue**

A new Senate bill could require cable to contribute some of its \$10 billion in broadband-access revenue to launch and sustain a new subsidy program designed to deliver high-speed data to unserved areas.

Cable contribution of access revenue would be decided at the discretion of the Federal Communications Commission. The agency would be authorized to spend a maximum of \$500 million annually on the rural-broadband program.

The bipartisan legislation (S. 1583) was introduced by Sens. Gordon Smith (R-Ore.), Byron Dorgan (D-N.D.) and Mark Pryor (D-Ariz.) last Friday, just as Congress was heading into its August recess. Under current FCC rules, cable companies do not contribute data revenue to subsidize voice communications in rural areas. Phone companies, in contrast, need to contribute a portion of their digital-subscriber-line revenue.

The phone-subsidy program, called universal service, is popular with rural lawmakers. But expanding it to including broadband access could prove controversial because some on Capitol Hill think the current program is mismanaged and needs to be reformed before mission expansion is adopted. The FCC would decide whether an area is “unserved.” Satellite provision of broadband access in a rural area would not preclude the FCC from designating the area unserved if the satellite service has only a few subscribers.

The National Cable & Telecommunications Association is reviewing the bill. NCTA spokesman Brian Dietz said, “Cable operators took the lead by voluntarily paying into [universal service] with [voice-over-Internet-protocol] services as part of the industry’s commitment to meet important social obligations.”

Under an FCC order from last November, state regulators are barred from forcing VoIP providers to contribute to their universal-service programs.

Hill Hears Emergency Alert Update By Bill McConnell -- Broadcasting & Cable, 7/27/2005 11:46:00 AM Federal officials told lawmakers Wednesday that they plan to have the transmission “backbone” in place by fall 2006 for upgrading the emergency alert system for the digital age.

The traditional backbone has been broadcasters, but the new aim is to create a system capable of transmitting weather, terrorism, or other emergency alerts to cell phones, PDAs, and personal computers in addition to the TVs and radios that get them today.

Representatives from the Federal Emergency Management Agency and other government offices designing the program could not predict when the system would be fully operational, however.

The lack of a target date for getting the system up and running frustrated Sen. Ted Stevens, chairman of the Senate Commerce Committee, whose home state Alaska suffers more natural disasters than any of the other 50 states (number two, he said, is Hawaii, home of co-chairman Daniel Inouye).

Today's broadcast-based Emergency Alert System "was a wonderful system in its time, but I don't know anybody who's carrying radio in there pocket any longer," Stevens said during a hearing by the committee's Disaster Prevention Subcommittee. They've got Blackberries and cell phones and other devices, he said, pushing for a date and, when he didn't get one, said he would be asking the same question next year.

FEMA National Security Coordinator Reynold Hoover said that the system is still being designed and that he didn't anticipate a long delay between when the system architecture is fully mapped out and when it can be implemented.

He noted that design of the system, dubbed IPAWS for Integrated Public Alert Warning System, is moving on a parallel track as an FCC rulemaking examining possible telecom rule changes necessary to implement it.

The FCC is trying to determine to what extent participation in the new system should be mandatory. Currently, broadcast stations must be equipped to retransmit emergency message from the President but inclusion of additional alerts is voluntary.

Although Sen. Jim DeMint, chairman of the Disaster Prevention Subcommittee, said Congress is considering legislation to speed implementation of the new system, representatives from the TV and wireless industries urged lawmakers to avoid passing laws that would limit communications providers' flexibility in choosing technology and imposing a premature deadline for making it operational.  
Multichannel News 8/1/2005

## **Cable Merger Dissent Grows**

The public outcry over media consolidation may be picking up steam, judging from a flood of comments that poured into the Federal Communications Commission this week.

The agency received some 10,000 e-mails Wednesday objecting to the acquisition of Adelphia Communications Corp. by the nation's two leading cable TV providers — Time Warner Inc. and Comcast Corp.

FCC officials say the outpouring of disapproval was unusual for a media merger and was more commonly associated with issues such as media ownership.

Despite the objections, however, analysts said regulators were unlikely to block the \$17.6-billion deal, which was struck in April pending approval of regulators and the Bankruptcy Court. Adelphia filed for bankruptcy protection three years ago amid an accounting scandal.

The deal would make Time Warner the largest cable provider in Southern California while giving Comcast more customers in Ohio, Pennsylvania, Washington and Florida. Both companies have argued that the operating efficiencies gained by growing larger would accelerate the roll out of telephone and other advanced services.

Yet Free Press, the Northampton, Mass.-based advocacy group that organized this week's e-mail campaign, maintains that the deal would lead to "higher consumer rates and lower quality service," according to a form letter it encouraged its members to send the FCC.

Since passage of the Telecommunications Act of 1996, when cable was deregulated, "consumers have seen their rates jump an average of 59%," the letter stated.

Free Press, whose mission is to involve the public in media policymaking, sent e-mails this week urging its 210,000 members to object both to the Adelphia transaction and to any further easing of cable ownership rules, spokesman Craig Aaron said.

As of late Wednesday, the FCC had received more than 14,000 comments from the public objecting to further deregulation of the cable industry, which the commission will soon consider.

Although comments regarding the Adelphia transaction were due last week, the deadline for responding to cable ownership rules is Aug. 8.

Aaron said that Free Press was one of the consumer organizations behind a 2003 campaign that bombarded the FCC with 2 million e-mails opposing further broadcast deregulation. Under public pressure, Congress struck down rules the FCC had proposed to allow broadcasters to own more TV stations.

Aaron said the group was now expanding its efforts to cable.

"Fed up with rate hikes and lousy service? Don't let the cable giants get even bigger. Tell the FCC now," said a box on the Free Press website Wednesday. Clicking the box allowed members to send a form letter to the FCC objecting to both the Adelphia deal and further cable consolidation.

The FCC is gearing up to review rules prohibiting any one cable provider from serving more than 30% of the nation's TV households. The rules were thrown out by the courts several years ago as arbitrary.

The Adelphia deal would give Comcast nearly 24 million subscribers, or about 26% of the nation's 92 million pay-TV customers, while giving Time Warner more than 13 million customers, or a 15% market share. Los Angeles Times July 28, 2005

## **Bill launched to overhaul broadband rules**

A debate over upgrading U.S. telecommunications laws for the digital era began in earnest Wednesday with a proposal aimed at substantially deregulating broadband, satellite and cell phone services.

Sen. [John Ensign](#), a Nevada Republican, introduced a bill that reopens a national dispute that has been simmering, but not fully engaged, since the [1996 Telecommunications Act](#) was enacted. The drafters of the law did not envision the explosive growth of the Internet, wireless and broadband technologies over the last decade.

Ensign's 72-page measure takes a broadly pro-business approach. It says, for instance, that local governments wishing to provide broadband service to residents must allow an "open bidding process" in which private companies may participate. Also, companies such as Verizon Communications that would like to provide video, but have been [stymied by the need to obtain permission](#) from local governments, would receive a regulatory reprieve.

"We must not allow government regulations to be an anchor on the advance of technology if we want America to lead the world in the information age," Ensign said when introducing the bill. It "will create jobs, stimulate the economy and increase consumer choice," he added.

Underlying Congress' revamping of the 1996 law, which could take a year to complete, are competing philosophies of how the government should treat telecommunications providers. Are consumers

better served through price-setting by regulators--or by letting competition flourish? Is it wiser to mandate that companies permit rivals to use their networks, or will that discourage investment in fiber links?

Ensign's bill says that neither state regulators nor the Federal Communications Commission may set rates and prices for communications service. It also says they may not require fiber owners to provide their rivals with access to facilities. Direct-to-home satellite service would also be immune from price regulation.

While his proposal, called the [Broadband Investment and Consumer Choice Act](#), is likely to meet opposition from liberal groups, it won applause from Verizon.

"We applaud Sen. Ensign for introducing legislation to bring our communications laws into the 21st century...This bill recognizes that the world has changed and consumer-driven markets work better than those managed by the government," Verizon said in a statement.

But the bill is not entirely laissez-faire. It says that telephone companies must continue to provide access to their copper wires "on commercially reasonable" terms, and broadband providers "shall not willfully" block Web sites unless the restrictions are in place because of bandwidth limits. Voice over Internet Protocol, or VoIP, service also can't be blocked--a problem that's [already arisen](#) a few times.  
CNET Networks, Inc. Jul 27, 2005

Respectfully submitted,

Michael D. Smith  
Cable & Community Relations Manager

**Roll Call:** Craft ☐ Korman ☐ Nishinaga ☐ Perkins ☐ Rivera ☐ Sunshine ☐ Carlson ☐

Honorable Chairman and Members  
of the Cable Television Advisory Board  
3350 Civic Center Drive  
Torrance, California

Members of the Board:

**SUBJECT: OPEN MIC NIGHT 53<sup>RD</sup> ASSEMBLY DISTRICT**

***Expenditure: \$0.00***

**RECOMMENDATION**

A recommendation from the Cable & Community Relations Manager that the Chairperson accept and file a report concerning the Open Mic Night 53<sup>rd</sup> Assembly District.

**BACKGROUND/ANALYSIS:**

In July 1999, the Commission created a method for all candidates participating in an election impacting the Torrance community the opportunity to have their voice heard through the public access channel.

The Commission will host the Open Mic Night studio taping for candidates participating in the November 8, 2005 election. Attached is the letter to be handed out by the City Clerk, the Informational Sheet, Appointment form, and Television Appearance Tip Sheet, to all candidates.

Commissioners should select dates/times they are available to provide hosting duties.

Respectfully submitted,

Michael D. Smith  
Cable & Community Relations Manager

7F1

September 12, 2005

«Gender» «FirstName» «LastName»  
«Home\_Address»  
«Home\_City» «Home\_State» «Home\_Zip»

Dear «Gender» «LastName»:

The Torrance Cable Television Advisory Board is hosting an **“Open Mic Night: Election 2005” on October 14th and 15th** to allow those interested parties an opportunity to express themselves on the Torrance Public Access Channel prior to the next municipal election on «Election\_Day».

Open Mic Night: Election 2005 provides you a format to videotape a 3-minute statement to be shown on the Torrance Community Television Channel 28, October 19<sup>th</sup> through November 7<sup>th</sup> at 7:00 p.m.

All **53<sup>rd</sup> Assembly Candidate** 3-minute statements will be assembled along with all of the other participants into one program. Your statement will appear on the program in ballot order. Your message will not be edited (however, limited to exactly 3-minutes).

All **TUSD Board Candidate** 3-minute statements will be assembled along with all of the other participants into one program. Your statement will appear on the program in ballot order. Your message will not be edited (however, limited to exactly 3-minutes).

All **ECC Board Candidate** 3-minute statements will be assembled along with all of the other participants into one program. Your statement will appear on the program in ballot order. Your message will not be edited (however, limited to exactly 3-minutes).

*We provide the equipment and personnel, you deliver the information.*

If you are interested in participating, please review the attached “Open Night Informational Sheet,” “Open Mic Night Appointment Form,” and an “Appearance for Television Tip Sheet”. Please complete and return the form as soon as possible. Appointments will be made on a first-come, first-served basis. The Appointment Form must be received no later than September 23, 2005. We look forward to working with you.

Sincerely,  
/s/  
Henry Carlson, Chairman  
Cable Television Advisory Board

**Torrance Community Television**  
Open Mic Night: Election 2005  
October 14th and 15th, 2005  
**I n f o r m a t i o n a l   S h e e t**

***Your Part***

- Mail or deliver Open Mic Appointment Form to the Office of Cable Communications no later than September 23, 2005 (appointment times will be made on a first-come, first-served basis).
- Create a 3-minute statement, save in Microsoft Word or "Text File", email it to [TCTV@TorrNet.com](mailto:TCTV@TorrNet.com) and bring it with you to load in our TelePrompter so that you can read it just like broadcast news anchors.

***Our Part***

- We've included with this correspondence an "Open Mic Appointment Form" and an "Appearance on Television Tip Sheet".
- We will send you a confirmation letter of your scheduled taping.
- We will provide a television set.
- We will provide a television crew.
- We will assemble the program.
- We will schedule it to air on Channel 28, beginning October 19, 2005 through November 7, 2005.
- We will make a DVD copy of your statement, no later than one week following the taping.

***Taping Format***

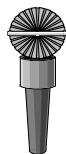
- You will have one hour total in television studio. (one person on camera)
- You will have about 20 minutes for pre-production, which may include: loading your statement in the TelePrompter, sound check, fine tune lights, rehearsal.
- You will have about 20 minutes for production to record your statement, using as many takes as you can within the allotted time.
- You will have about 20 minutes to watch your recordings and select the one you want to air.
- If your statement exceeds 3 minutes, you will select the point at which the tape will end.
- Your message will be assembled in one program, along with all other participants.
- Each official candidate message will be shown in ballot order.
- Each opponent or proponent message will be shown on a first-come, first-served basis.
- The recording will have a "one shot" of you with the standard Open Mic Night background.
- Your name as it appears on the ballot or registration documents will be displayed throughout the 3-minutes, in the lower third of the screen, along with the office you seek, or issue you support/oppose, example:

***Jane Doe***

53<sup>rd</sup> Assembly Candidate or School Board Candidate

***Cablecast on TCTV 28 (Public Access)***

- The "Open Mic Night: Election 2005" will be shown on TCTV Channel 28, everyday beginning October 19<sup>th</sup> through November 7<sup>th</sup>, at 7:00 p.m.



Open Mic Night: Election 2005  
**A P P O I N T M E N T F O R M**  
TORRANCE COMMUNITY TELEVISION  
3350 Civic Center Drive  
Torrance CA 90503  
310-618-5762  
310-781-7132 Fax  
[tctv@torrnet.com](mailto:tctv@torrnet.com)

The Torrance Cable Television Advisory Board is hosting an "Open Mic Night: Election 2005" to allow those interested parties an opportunity to express themselves on the Torrance Public Access Channel prior to the next municipal election on November 8th, 2005.

Torrance Community Television will tape statements on Friday, October 14<sup>th</sup> from 9:00 a.m. until 8:00 p.m.; and on Saturday, October 15<sup>th</sup>, from 9:00 a.m. until 8:00 p.m. Appointments are available on each hour. Appointments may be moved to accommodate full schedule of taping.

If you are interested in participating, please indicate (by number) your preferred day and time for taping your statement, with #1 being your first choice, #5 your last. Appointments will be honored on a first-come, first-served basis. Only one representative will appear on camera per taping. **ABSOLUTELY NO EXCEPTIONS.**

**FRIDAY, October 14, 2005**

TIME	PREFERENCE
9:00 a.m.	
10:00 a.m.	
11:00 a.m.	
12 Noon	
1:00 p.m.	
2:00 p.m.	
3:00 p.m.	
4:00 p.m.	
5:00 p.m.	
6:00 p.m.	
7:00 p.m.	
8:00 p.m.	

**SATURDAY, October 15, 2005**

TIME	PREFERENCE
9:00 a.m.	
10:00 a.m.	
11:00 a.m.	
12 Noon	
1:00 p.m.	
2:00 p.m.	
3:00 p.m.	
4:00 p.m.	
5:00 p.m.	
6:00 p.m.	
7:00 p.m.	
8:00 p.m.	

\_\_\_\_\_  
Name

\_\_\_\_\_  
Email

\_\_\_\_\_  
Day time phone

\_\_\_\_\_  
Evening phone

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

***Mail or deliver this form to the Office of Cable Communications no later than  
September 23, 2005.***

City of Torrance – Office of Cable Communications  
[www.torrnet.com](http://www.torrnet.com)



## TELEVISION APPEARANCE TIP SHEET

You've just been scheduled to appear on-camera and, of course, you want to look your best. You will be following the simple guidelines listed below.

Before you go to the closet to select your "favorite" outfit, bear in mind that the television camera "sees" color, pattern, and contrast differently than the human eye does. So it's important to dress for the way the camera sees you.

The most important rule to follow in selecting your on-camera outfit is to keep it simple, plain and low-key. We want the television audience to focus on you, your face and what you have to say not what you're wearing.

### DO NOT

1. Do not wear white.
2. Do not wear black.
3. Do not wear any loud patterns such as plaids, stripes, checks, or any pattern, which is clearly visible from 10 feet away.
4. Do not wear any "glittery" material like sequins, or anything shiny that reflects light.
5. Do not wear shiny jewelry, which may catch and reflect light.
6. Do not wear anything loud or distracting; for instance, a sweater with a large turkey embroidered on it, or a T-shirt with a bold logo.

### DO

1. Wear colors in the medium range: blue, green, maroon, wine, light brown, rust, gold, charcoal gray, purple, etc.
2. Consider your hair color when choosing your outfit: if your hair is light (blond or all gray) then lighter colors are better. Beige, light gray, pink, light blue and most pastels are fine (avoid white).
3. If your hair is dark, stick to the medium to dark range colors, while taking care to avoid black.
4. Wear accessories (scarves, ties, etc.) that are non-reflective or shiny, minimal patterns, not overstated; but complimentary to your outfit.
5. Small patterns and prints are acceptable as long as they are not clearly visible from ten feet away. Pinstripes, small checks, paisleys, are fine.

### DON'T FORGET

When appearing on-camera as a guest on a program, bring an extra shirt, blouse, and/or jacket with you. This will give some "insurance" in the event that what you're wearing may clash with what the person next to you is wearing, or clashes with the room color where we'll be taping.

## **MAKE-UP**

Do you need to wear make-up? The answer is yes, for both men and women. Studio lights are hot and will cause perspiration, eventually over emphasizing any shine on your face. To avoid this, follow the steps below.

### **MEN**

1. Because the eye of the camera focuses on a man's beard more than the human eye does, try to shave as closely as possible before going on camera. If you're scheduled to appear later in the day, bring an electric razor.
2. Wash your face with soap and water, then apply an astringent.
3. It's important to have a little powder applied, especially on the nose, forehead (T-zone), and bald spots. We'll apply this for you. The powder is translucent, so don't worry, you won't look "made-up." The make-up washes off easily -- most people won't even notice that you're wearing any.
4. If there will be any close-ups of your hands, give yourself a manicure.

### **WOMEN**

1. Just before appearing on camera, wash your face with soap and water, and apply an astringent.
2. You can wear a foundation if you like, but more importantly, use lots of powder.
3. Keep your make-up simple. Avoid make-up, which contains glitter, or is "frosted." Rouge or blush is a good idea and mascara looks good too. Wear lipstick in a flattering shade. Avoid bright red. The director will advise you as to what looks best.
4. If there will be any close-ups of your hands, give yourself a manicure. Nail polish is not necessary, but if you'd like to wear it that's fine. Don't choose a shade that's too bright or loud.

## **HAIR**

Style your hair to keep it away from your face and out of your eyes. Try to view yourself in profile. If you can't clearly see your face, try to re-style it so that your face is clearly visible from all angles.

Men: If you are bald or going bald, be sure to have powder applied to those areas to avoid any glare.

OPEN MIC NIGHT  
Election Day November 8, 2005  
**S T U D I O T A P I N G**  
TORRANCE COMMUNITY TELEVISION

FRIDAY, OCTOBER 14, 2005

TIME	SCRIPT	CANDIDATE	HOST COMMISSIONER	
9:00 a.m.				
10:00 a.m.				
11:00 a.m.				
12 Noon				
1:00 p.m.				
2:00 p.m.				
3:00 p.m.				
4:00 p.m.				
5:00 p.m.				
6:00 p.m.				
7:00 p.m.				
8:00 p.m.				

SATURDAY, OCTOBER 15, 2005

TIME	SCRIPT	CANDIDATE	HOST COMMISSIONER	
9:00 a.m.				
10:00 a.m.				
11:00 a.m.				
12 Noon				
1:00 p.m.				
2:00 p.m.				
3:00 p.m.				
4:00 p.m.				
5:00 p.m.				
6:00 p.m.				
7:00 p.m.				
8:00 p.m.				